



# SKUAST-Kashmir Innovation, Incubation & Entrepreneurship (SKIIE) Centre



**One week Existing-Management Development Programme  
on**

**"Learning tools of ICT for survival & growth of SSEs"**

**(23.02 to 01.03, 2023)**

**(Sponsored by Ministry of MSME, GoI)**

**School of Agricultural Economics and Horti-Business Management  
in collaboration with**

**Govt. Degree College for Women, Nawakadal, Srinagar**

## Importance

- ✿ To hone skills that will enable participants to function as discerning entrepreneurs in an increasingly digital society
- ✿ To access various tools and applications for learning and skill development opportunities
- ✿ To aid in enhance of MSMEs' efficiency, reduce costs and expand market reach, at domestic & international level.

## Objectives

- ✿ Use various platforms of IT services for learning, marketing and advertising, selling their products and services,
- ✿ To become more efficient, gain more trust from consumers and stand high over the competitions.
- ✿ To transform their traditional and conventional method businesses into an updated and contemporary business.

**Venue: Govt. Degree College for Women  
Nawakadal, Srinagar**

**Registration Fee: Rs. 100/-**

**No. of Seats=25 only**

**Registration Link: <https://forms.gle/LHdUehyU8u25CL2o7>**

Chief Patron	Patron	Co-Patron	Convener	Organizer/ Co-Convener	Co-Convener
Prof. N.A Ganai Hon'ble VC, SKUAST-K	Prof. H. R Naik Director P&M SKUAST-K	Prof. S. A Wani Dean, FoH, SKUAST-K	Prof. Neelofar Bhat Principal, GDC, Nawakadal, Sgr.	Prof. S.H. Baba Head, SAE&HBM	Prof. Shabana Ali, HOD, Mgt. Studies GDC, Nawakadal,

## Programme Coordinators

1. Dr. Omar Fayaz Khan, Asst. Prof., SAE & HBM, FoH, SKUAST-K, Shalimar
2. Dr. F.A. Shaheen, Assoc Prof., SAE & HBM, FoH, SKUAST-K, Shalimar
3. Dr. Kusumakar Gautam, Asst. Prof., SAE & HBM, FoH, SKUAST-K, Shalimar
4. Dr. Abid Sultan, Asst. Prof. SAE & HBM, FoH, SKUAST-K, Shalimar
5. Dr. Mushtaq A. Lone, Asst. Prof., Directorate of PMO, SKUAST-K, Shalimar
6. Dr. Zuhaib, GDC, Nawakadal, Sgr.