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GOVT. COLLEGE FOR WOMEN NAWAKADAL SRINAGAR.

(NAAC Re-Accredited Grade A)
(CGPA-3.10)

Impact Lecture Series



About Impact Lectures: Impact lecture series has been designed to systematically foster the culture of Innovation and Entrepreneurship among students and to encourage, inspire and develop leadership skills.

22nd Sep, 2021 | 2:00 PM Onwards



Geetika Kohli Amla

Entrepreneur, Author

Topic: New Age Skills and Careers.

Time: 2:00 - 3:30 PM



Dr. Aijaz Akbar Mir

Senior Assistant Professor
Department of Management Studies, University
of Kashmir

Topic: Entrepreneurship-Entrepreneurial
Opportunities, Issues and Myths.

Time: 3:30 - 5:00 PM

Organising committee:

- Dr. Nadeem Bashir (President IIC)
- Dr. Shabana Ali (Convener IIC)
- Prof. Shakeela Nazir (IPR Activity Coordinator)
- Prof. Sana Bala (Internship Activity Coordinator)
- Prof. Rumaisa Nazir (Startup Activity coordinator)
- Prof. Shabir Ahmad (**I T Co-ordinator**)
- Prof. Mudasir Wani (Social Media Incharge)

PATRON

Prof. (Dr.) Tabasum Rafiq

PRINCIPAL,
Govt. College for Women,
Nawakadal, Srinagar.

Instructions:

- Students from all colleges can participate for the event.
- Registration link: <https://forms.gle/HssvcX7Z2JRHQqy39>
- E-certificates to be mailed to all students.
- Google Meet link: <https://meet.google.com/aag-sscc-ocb>



Govt. College for Women Nawakadal, Srinagar

(NAAC Re-Accredited Grade A)

www.gcwnk.ac.in

(CGPA-3.10)

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Telefax: 0194-2503456

REPORT OF 1st session of Impact Lecture series on “New Age Skills and Careers”.

22nd September, 2021

Proceedings

The Institution Innovation Cell of the college has started Impact Lecture Series with the aim of fostering the culture of innovation and entrepreneurship among students and also encouraging them to develop various leadership and other soft skills. This initiative is being led by Dr. Shabana Ali, Convener, IIC. The first webinar of this series was organised on 22nd of September, 2021. The event garnered a total registration of 210 participants. The session started at 2:00 PM and concluded at 3:30PM and was presided by the Principal of the College, Prof. (Dr) Tabasum Rafiq.

Prof. Shakeela Nazir, Co-ordinator IPR, IIC conducted the proceedings of the event. The Principal of the college, Prof. (Dr) Tabasum Rafiq in her presidential address stressed the importance of entrepreneurship and also discussed the objectives of organizing the impact lecture series. The guest speaker for the event was Ms. Geetika Kohli Amla (Entrepreneur and Author). Prof. Shakeela Nazir welcomed the guest speaker and requested Ms. Geetika to deliver her lecture. The focus of her lecture was to acquaint the participants about the new age careers options like Social entrepreneurship, content development, Online coaching, Fintech etc. The speaker emphasized that such options may be developed as side hustles while one is studying and could later be turned into full-fledged entrepreneurial ventures with experience, leveraging technology and through government support. She also impressed upon the participants the need to keep themselves abreast about the modern job markets and their changing requirements. She highlighted the importance of being IT and media literate in current times and encouraged the students to acquire digital literacy.

Organizing Committee

Dr Nadeem Bashir (President)

Dr. Shabana Ali (Convener)

Prof Sana Bala (Member)

Prof Rumisa Nazir (Member)

Prof. Shakeela Nazir (Member)

Prof. Shabir Ahmed (IT Coordinator)

Prof Mudasir Wani (Member)

Handwritten signature in green ink, possibly reading 'H. S.' or similar, enclosed in a green rectangular box.

Principal

Govt. College for Women,

Nawakadal, Srinagar

