

# Researchers Call 2016

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**Dear Authors/Researchers/Academicians,**

We have the delight to inform you that we are publishing 2016 annual issue of its multi-disciplinary research journal “The spectrum It is, dedicated to the public through quality research work of the scholars, academicians and practitioners. The perception of the journal is to bequeath with an academic podium to researchers to publish their original, innovative, pragmatic and high-quality research work. The journal aims at promoting interdisciplinary research in Science (pure of applied) Social science, Commerce and management.

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The research paper /article prepared in MS word with a double - column in single-spaced typed pages can be submitted electronically as an email attachment on Email id of the Journal mentioned. The manuscripts should focus on the subject areas mentioned above. Moreover, submitted manuscript must be an original work of the author and not previously accepted for publication elsewhere. Authors are requested to send their papers on

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**15<sup>th</sup> May, 2016 Issue.**



# spectrum

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**ISSN: XXXXXX**

## Guidelines for Authors

### How to submit?

Authors are required to submit manuscripts as an e-mail attachment to [spectrum@gcwnk.ac.in](mailto:spectrum@gcwnk.ac.in)

### Initial submission

Prepare the text in Microsoft Word format. Submit the manuscript by sending us as an e-mail attachment to [spectrum@gcwnk.ac.in](mailto:spectrum@gcwnk.ac.in) and include the following information:

- Contact information of the submitting author
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- Tables and graphics separately in jpg-format (high quality) or Microsoft Excel

Additionally, please stick to the formal requirements presented below; especially concerning citation and graphics. Manuscripts disregarding the guidelines totally may be returned for revision prior to any reviewing activity.

### Organization of the manuscript

Manuscript is to be arranged in the following order:

1. Title, author(s), and complete name(s) of institution(s)
2. Contact no & valid Email address
3. Abstract
4. Keywords
- 5. Subject to be publish under**
6. Introduction
7. Materials and Methods
8. Results (and discussion)
9. Conclusion and suggestions
10. References

### Title page:

The title page must contain the name(s) of all author(s) and their complete mailing addresses with the corresponding author marked clearly. Please use a separate page for the title page.



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Articles must include an Abstract of 250 words. The abstract should state briefly the purpose of the research, the principal results and major conclusions. Abstract should not repeat the information which is already present in the title. References should be avoided.

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Immediately after the abstract, provide a maximum of 6 key words.

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The Introduction presents the purpose of the studies and relationship to previous work in the field. It is not required to incorporate an extensive review of the literature. Use only recent references and provide the most salient information to allow the readers to understand and evaluate the purpose and results of the present study.

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The Materials and Methods section should be brief and concise with sufficient technical information. Only new methods should be described in detail. Cite previously published procedures in References.

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The Results section should include the rationale or design, optimization, validation of the experiments as well as the results of the experiments.

### **Conclusions and suggestions:**

This section should make reference of specific conclusion about the study and should also cover the possible suggestions

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Please ensure that every reference cited in the text is also present in the reference list (and vice versa). Citations in the text contain only authors' names and year of publication (Author, Year) [e.g. (Leker, 2001), (Bröring and Leker, 2006) or (Bröring et al., 2006) in case of three or more authors].

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#### **Book:**

Author. (Year). Title, Edition ed. Publisher, City. Cooper, R.G., Edgett, S.J. and Kleinschmidt, E.J. (2001): Portfolio Management for New Products, 2nd ed., Peruses Publishing, Cambridge.

#### **Book chapters:**

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Leker, J. (2001): Strategies: Grundlagen und Anwendung, in: Betriebswirtschaftslehre für Chemiker: Eine Praxisorientierte Einführung, Festel, G., Hassan, A., Leker, J., Bamelis, P. (ed.), Springer. Berlin, pp. 74-88.

#### **Journal papers:**



Author. (Year). Title. Journal, Volume, Pages.

Bröring, S., Leker, J. and Rümer, S. (2006). Radical or Not-Assessing Innovation in Established Firms. International Journal of Product Development, 3, p. 152-166.

**Online sources:**

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Journal names may be abbreviated according to Chemical Abstracts. Authors are fully responsible for the accuracy of the references.

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Tables must have titles and sufficient empirical details in a legend immediately following the title and should be understandable without reference to the text. Each column in a table must have a heading, and abbreviations, wherever necessary. Please number the tables.

Figures should have titles and explanatory legends containing sufficient details to make the figure easily understandable.

Appropriately sized numbers, letters, and symbols should be used. The abscissa and ordinate should be clearly labeled with appropriately sized type.

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